

Faculty Profile

Name: Ms. VAISHNAVI ELLAMMA.S

Designation: Assistant Professor

Department: Department of B.Com (Corporate Secretaryship)

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About

Brief Bio:

I am an ambitious Commerce Professor specializing in accounting, finance, and management. Focused on innovative, student-centric teaching. Brings practical industry insights into the classroom. Committed to academic excellence and continuous learning. Now, I am currently working as Assistant Professor in Department of B.Com (CS).

Education:

Qualification	Board / University	Year of Completion
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HSC	State Board of School Examination	2020
UG	Bharathiar University	2023
PG	Bharathiyar University	2025
M.Phil.	-	-
Ph.D.	-	-

Research

Research Areas/Interests:

Human Resources Management

Marketing

Finance

Publications:

Author: Ms. S. Vaishnavi Ellamma, Co- Author: Mr. S. Loganathan (2025), “**ARTIFICIAL**

Certifications (if any):			
Title of Certification	Offering Institution	Duration	Year of Completion
Typewriting English Junior	Government of Tamil Nadu Department of Technical Education	6 months	2022
Typewriting English Senior	Government of Tamil Nadu Department of Technical Education	6 months	2023
Typewriting Tamil Junior	Government of Tamil Nadu Department of Technical Education	6 months	2023
Tally Essential Level 1	TEPL Tally Education	3 months	2024
Master Class of Data Analytics	Novitech R&D Private Limited	1 month	2024
Aptitude and Logical Reasoning	UTSI	2months	2023

INTELLIGENCE IN THE FUTURE OF COMMERCE” International Journal of Science Engineering and Technology, with ISSN:2348-4098, P-ISSN: 2395-4752 at 4 Sep 2025.

Books Published:

Author: Dr. P. Tamilselvan, Co-Author: Ms. S. Vaishnavi Ellamma (2025), **“A STUDY ON PERCEPTION TOWARDS CHATBOT (WITH SPECIAL REFERENCE TO ERODE TOWN)”**, held on 25th march 2025, Institution’s Innovation Council- Book of Abstracts(Industry 5.0 and Start Up Ecosystem: Opportunities and Challenges) Pg.no:8 [National Seminar]

Author: Ms. Vaishnavi Ellamma.S, Co-Author: Ms. S. Brindha (2025), **“AI IN EDUCATION OF EDTECH STARTUPS”**, held on 16th July 2025, AI driven digital transformation in business strategies for success with ISBN: 978-81-962447-8-1 [National Seminar] ISBN: 978-81-986613-6-4, Pg.no: 210

Patents Granted: Nil

Ongoing Projects: Nil

Experience

Achievements	Total work experience as on (31.12.2024)		7 Months	
	Institution Name	Designation	Period from	Period to
	Sri Vasavi College (Self Finance Wing)	Assistant Professor	02.06.2025	Till date

Awards & Honours:

Got Prof. N. Senthamarai's Memorial cash award for Proficiency at Commerce Association function, Department of B.Com, Chikkaiah Naicker College, 2024.

Got Proficiency award at 57th College day of Sri Vasavi College (Aided), 2024.

Got Best performer award for completing "Employability skill Training program" conducted by Mahindra Pride Class room, Naadi Foundation, 2024.

Got Best outgoing student award and best placement volunteer award at 58th College day of Sri Vasavi College (Aided), 2025.

Selected and attended in Online short term internship program conducted by National Human Rights Commission (NHRC), Delhi, 2024.(Among whole India , 6 from Tamilnadu, in that myself included)

For the first time in the history of PG and Research Department of Commerce, Sri Vasavi College (Aided), Got Kamarajar Arakkattalai Scholarship scheme for academic excellence, 2025.

Got 7th University Rank Holder of Master of Commerce (M.Com), Sri Vasavi College (Aided), Bharathiyar University for the year 2024-2025

Keynote Speaker or Conferences & Seminars Attended / organised:

Participated in Skill Development programme on Advanced Technologies for Smartphone Services and Trouble-Shooting. (2023)

Participated in International Symposium on “Volatility in Global Markets”. (2023)

Participated in NISM’s Financial Literacy program “Kona Kona Shiksha”. (2023)

Participated in National Level Conference on “Sustainable Innovation and Policy Initiatives for Startup Young Entrepreneurs”. (2024)

Participated in ICSSR’s National Workshop on Dissemination of Findings on Digital Transformation of Health Services. (2024)

Participated in Skill Development Programme on “Entrepreneurship Development for Budding Entrepreneurship (Social Media Marketing)”. (2024)

Participated in National Seminar on the Impact of Digitalization on Consumer Behaviour (NSIDCB’25) (2025)

Participated in Seminar on Academic & Leadership Excellence (2025).

Acted as Speaker at Kongu Siruvaniya Illakiya Thiruvizha, a review about a Book "Neer Vazhi Paduvum- Aalamum Agalamum" (2025) <https://youtu.be/97HlpZG-dCo?feature=shared>

Professional Engagement

Memberships:

MOOC Course co- Ordinator in the year 2025-2026