

Sri Vasavi College, Erode.
Faculty Profile Page Layout

- **Profile Photo:**
- **Name:** Mrs.R.SUKASINI
- **Designation:** Assistant Professor, Head of Department
- **Department:** B.COM CS



Contact Details: sukasini@gmail.com

Mobile Number : 9715176275

Tabs/Sections (Expandable or Scrollable)

1. **About**

Brief Bio:

I Have Academic oriented professional experience in Sri Vasavi College (self finance wing) for 10 Years 9 Months. I working as proficient at maintaining cordial relationship with students, faculties, services and helping tendency with satisfaction of organisations.
An effective communicator with excellent relationship building and interpersonal skills.
Hardworking, Optimistic, Self-Motivated person and Willingness to learn.

Education:

Qualification	Board / University	Year of Completion
HSC	State Board	2004
UG	Bharathiar University, Coimbatore	2008
PG	Bharathiar University, Coimbatore	2010
M.Phil.	Bharathiar University, Coimbatore	2011
PGDCA	Bharathiar University(School of distance Education), Coimbatore	2022
Ph.D.	Bharathiar University, Coimbatore	Pursuing

Certifications (if any):.			
Title of Certification	Offering Institution	Duration	Year of Completion
PGDCA	CASI	I YEAR	2011

2. Research

- Research Areas/Interests:

Marketing. (**M.Phil** : A Study on consumer preference towards induction cook tops in Erode town.**M.Com** : Women Empowerment through self-help groups a case study in kuttipalayam.Totally 8 years UG & PG Project Experience nearly 150 Students completed their project in my supervision and guide ship.

- Publications:

1.R SUKASINI , Study on consumer awareness and perceptions on consumer protection law with special reference to erode district , Yusita A Multi-disciplinary journal, Volume 1 Issue 1 June 2022 Published by Yuvakshetra IMS

2. R.SUKASINI, 2022 "A Study on Consumer Awareness and Perceptions on Consumer Protection Laws with Special Reference to Erode District" International journal / Yuvista A Multi-disciplinary journal /1 &1June 2022

3.R.SUKASINI, 2023 “Consumer perception towards online food ordrereng and delivering platform with special reference to Erode town journal of Xidian University/ ISSN NO :1001-2400, Impact Factor: 5.4/VOLUME 17, ISSUE 7, 2023

4.R.SUKASINI, 2024 Consumers Attitude And Preference Towards Online Food Delivery Services Providers: A Study In Erode District of Tamilnadu Global Journal For Research Analysis /VOLUME 13, ISSUE 10, 2024.

5.R.SUKASINI ,2025 " A Comparative Study Between Online Food Ordering Services and Offline Food Services with Special Reference to Erode City" Through International Conference on Role Of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth, 4 Sep, 2025 at International Journal of Science, ISSN: 2348 Engineering and Technology -4098, P-ISSN: 2395-4752

6. R.SUKASINI, AI IN BUSINESS. STRATEGY. AND... DECISION MAKING. International Conference on "AI DRIVEN DIGITAL TRANSFORMATION IN BUSINESS STRATEGIES FOR SUCCESS" organized by PG Departments of Commerce & Commerce (CA) on 16th July 2025 at Vellalar College for Women (Autonomous), Erode-12. ISBN: 978-81-962447-8-1 [National Seminar] ISBN: 978-81-986613-6-4, Pg.no: 206

Books Published:

“ ROLE OF DIGITAL TRANSFORMATION IN COMMERCE
:LEVERAGING TECHNOLOGY FOR SUSTAINABLE GROWTH ” with ISBN 978-
81-19824-28-1 Through International Conference on Role Of Digital Transformation in
Commerce: Leveraging Technology for Sustainable Growth, 4 Sep, 2025

3. Experience

Total work experience as on (31.12.2025)		10 Years 9 Months	
Institution Name	Designation	Period from	Period to
Sri Vasavi College	Assistant Professor	02.2.2015	01.06.2022
Sri Vasavi College	Head and Assistant Professor Department of B.Com (PA)	01.06.2022	31.12.2024
Sri Vasavi College	Head and Assistant Professor Department of B.Com (CS)	31.12.2024	Till date

4. Achievements

- Awards & Honours:
 - Best Faculty award, ICP PROFESSIONAL ACADEMY, seminar on Goods and Services Tax (GST) conducted on 8th February, 2025
- Keynote Speaker or Conferences & Seminars Attended / organised:
 - Acted as a resource person at Dr.R.A.N.M Arts and Science College, Erode, The topic of “Role of Taxation in the Economic Growth of Nation on 01.09.2023

- Acted as a judge for TAMILAR THIRUNAL Speech competition to Erode Schools, Colleges students at Gobi Arts and Science College on 26.12.2023

S.No.	Seminar / Symposium	Title/Theme	Organizer	Place & Date
1	International symposium	Embracing Technological Innovation in the Banking Industry: Navigating Challenges and Exploring Growth Prospects	Department of Commerce (Banking and Insurance) at Vellalar College for Women (Autonomous), Erode.	25.07.2025
2	International symposium	Strategic Financial Planning	Bharathidasan college of arts and science, Ellispettai	27.09.2024
3	Workshop	Journey millets from fram to market	PSGR Krishnammal College for women,	24.07.2023 to 25.07.2023
4	National level Seminar	Research Methodology	Erode arts and science College	15.03.2023
5	International level Conference	Creativity and innovation Enhance Business Growth and Sucession	Sri Vasavi College , Erode	23.02.2023 to 24.02.2023
6	One day international level Symposium	Way Forward to Thrive in Vuca World	Sri Vasavi College (SFW), Erode	29.10.2021
7	One day International level seminar	The growth and contribution of life insurance	Sri Vasavi College (SFW), Erode	16.4.2022

8	Webinar	Now or Never	Sri Vasavi College (SFW), Erode	23.09.2020
9	Webinar	Yoga with our Human Life	Government Arts and Science College, Kangeyam	19.07.2020
10	Webinar	On Lifestyle Modification for Better Health	Erode Arts and Science College	16.08.2020
11	Webinar	World Food Safety Day Awareness Program 2021	Erode Arts and Science College	7.06.2021
12	Webinar	Modern Research Methods and Techniques	Sri Vasavi College (SFW), Erode	29.05.2021
13	Orientation Programme	One day Training Cum Orientation Programme	Bharathiar University, Coimbatore	30.09.2020
15	National Symposium on	Recent Trends in Management	Abhivarta Utsava 19	12.09.2019
15	International Seminar	Micro small and medium Enterprises	MSME	3.09.2019
16	Seminar	"marketing -bus ticket one line reservation"	hotel Ratha emporium	2nd August 2016
17	Workshop	Menstrual and Mental Health Awareness For Women	Sengunthar Engineering College, Erode	15 th September 2016
18	Two Day International	Agriculture and Agriculture Business	Bharathiar University Arts and Science college,	15 th and 16 th September

	Conference		Valparai	2016
19	one day workshop	Dimensions of Preparing Effective Research Papers for International Journals	Research Forum, Sri Vasavi College, Erode	5 th November 2016
20	Seminar	"marketing -bus ticket one line reservation"	hotel ratha emporium	2nd August 2016
21	Workshop	Growth Exploration in Financial Service and Logistics Sector in India	Sri Vasavi College (self finance wing), Erode	22 nd December 2016
22	Workshop	AUTONOMY"	Sri Vasavi College (self finance wing), Erode	7th November 2016
23	International symposium	Do's Don'ts and recent trends in social sciences research	Sri Vasavi College (self finance wing), Erode	

FacuFaculty Development:

S.No.	Title	Organiser	Date
1	Empowering Educators: Core Skills for 21 st century teachers	Gobi Arts and science college , Gobichettipalayam	23.12.2024 to 28.12.2024
2	Empowering Educators: Teaching Pedagogy ,Research And Innovation Skills.	Selvamm Arts and Science College, Namakkal	25.11.2024 to 29.11.204
3	Financial literacy on faculty members	BON Secours Arts and Science College for Women. Veppadai	20.07.2024

4	E- Content Development	Sri G.V.G. Visalakshi College for Women, Udumalpet	12.02.2024 to 16.02.2024
5	Pedagogy and AI Arenas for Outcome Based Education.	Vellalar College for Women, Erode	08.02.2024 to 09.02.2024
6	Research Methodology	ST.Annes Arts and Science College	6.7.2022 to 11.07.2022
7	How to buy and sell shares in stock Exchange”	Sri Vasavi College (SFW), Erode	18.02.2022
8	A Walkthrough on intellectual property rights	Erode Arts & Science College	30.11.2021
9	NAAC –A Way Forward”	Sri Vasavi College (self – finance wing), Erode	08.06.2021 to 10.06.2021
10	“Balancing Mental Health in Teaching & Learning Process-During the Pandemic	Sri Vasavi College (self – finance wing), Erode	14.06.2021 18.06.2021
11	FDP On “New Education Policy Merits& Demerits	Sri Vasavi College (self – finance wing), Erode	28.10.2020
12	:E- Lecture on Commerce”	Sri Vasavi College (self – finance wing), Erode	29.09.2020 30.09.2020
13	Programme Monitoring Office – Innovation & Entrepreneurship Development Programme	Entrepreneurship Development Innovation Institute	21.02.2020 & 22.02.2020
14	Global Business Foundation	Infosys BPO Ltd at Mysore	12.09.2017 to

	Skills'		20.09.2017
15	Medical Camp – PRANIC HEALING”	Sri Vasavi College (self – finance wing), Erode	26 th August 2016
16	The Teacher of Future” and “How to Organize Functions & Celebrations	Sri Vasavi College (self – finance wing), Erode	2 nd September 2017

5. Professional Engagement

Editorial Work: book published “ ROLE OF DIGITAL TRANSFORMATION IN COMMERCE :LEVERAGING TECHNOLOGY FOR SUSTAINABLE GROWTH ” with ISBN 978-81-19824-28-1 Through International Conference on Role Of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth, 4 Sep, 2025.