

Faculty Profile Page Layout

Profile Photo

Name: A.KAVIYA

Designation: Assistant Professor,

Department: B.Com (CS)

Contact Details:

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Tabs/Sections (Expandable or Scrollable)

About



Brief Bio:

I am [A . Kaviya], a Assistant Professor of Commerce with a passion for teaching and research. My academic background includes a [M.COM] in Commerce from [BharathiarUniversity] and a [Postgraduate Degree] in [Commerce] from [BharathiarUniversity].I have had the privilege of teaching and mentoring students at the undergraduate levels.

Education:		
Certifications (if any).:		
Qualification	Board / University	Year of Completion
HSC	State Board	2019
UG	Bharathiyar University	2022
PG	Bharathiyar University	2024

2. Research Areas

Research Areas/Interests

1. Human Resources Management

2. Finance

Publications:

Author: Ms. A. Kaviya, Co- Author: Ms. S. Brindha (2025),
 "Transforming Consumer Behavior in The Digital Era: Challenges and Opportunities for The Media Industry" Through International Conference on "**Role Of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth**" held on 4 Sep, 2025, ISSN: 2348-4098, P-ISSN: 2395-4752. Link :
<https://zenodo.org/records/17164765>

Books Published:

Author: Ms. A. Kaviya , Co- Author: Mrs.V.Malarkodi ,(2025),"
AI IN RETAIL AND E-COMMERCE" International Conference on "AI DRIVEN DIGITAL TRANSFORMATION IN BUSINESS STRATEGIES FOR SUCCESS" organized by PG Departments of Commerce & Commerce (CA) on 16th July 2025 at Vellalar College for Women (Autonomous), Erode-12.
 ISBN:978-81-986613-6-4 [National Seminar] Pg.no: 215

3. Experience

Title of Certification	Offering Institution	Duration	Year of Completion
Tally	Tally Education private Limited	6 months	30.12.2021
Typewriting (Junior)	The Erode District Commerce Institutes Association, Erode.	6 months	Aug 2019

Total work experience as on (31.12.2024)		1 Year 6 months	
Institution Name	Designation	Period from	Period to
Sri Vasavi College (SFW)	Assistant Professor	03.06.2024	31.12.2024

4. Achievements

Awards & Honours:

S.No	Seminar /Symposium	Title/Theme	Organizer	Date
1.	National Level Seminar	" Innovation & Entrepreneurship in logistic	Navarasam Arts and Science College for	July 10 2023.

		Management"	Women, Erode.	
2.	National Level Seminar	"Business and Economy - Opportunities and Challenges"	Navarasam Arts and Science College for Women, Erode.	4 th November 2023.
3.	National Level Seminar	" The Impact of Digitalization on Consumer Behavior- NSIDCB '25"	Sri Vasavi College (SFW), Erode	28 th February 2025.
4.	International Symposium	"Strategic Financial Planning"	BharathiarUniversity College of Arts and Science, Erode	27 th September 2024

4.Faculty Development:

S. NO	TITLE	ORGANISER	DATE
1.	Advanced Tally with GST	Tiruppur kumaran College for Women, Tiruppur	06.01.2025 to 11.01.2025

5. Professional Engagement

Memberships:

1.Innovation Club Co-ordinator in the year 2025 - 2026

2.Collaborations: Nil

3.Editorial Work:

Book published “ ROLE OF DIGITAL TRANSFORMATION IN COMMERCE :LEVERAGING TECHNOLOGY FOR SUSTAINABLE GROWTH ” Through International Conference on Role Of Digital

Transformation in Commerce: Leveraging Technology for Sustainable Growth, 4 Sep, 2025.