

Sri Vasavi College, Erode.

Faculty Profile



- ❖ **Name:** Mr.N.GnanaSekaran
- ❖ **Designation:** Assistant Professor.
- ❖ **Department:** Commerce (PA)
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6. About

Brief Bio:

- ❖ I am Working as an Assistant Professor in the Department of Commerce (PA) and Served as Placement cell Co-Ordinator for the year 2024-2025
- ❖ I am acted as CIA Exam Co-ordinator in the year 2022-2023 & Convener for the year 2025-2026
- ❖ I am acted has Reserve in Bharathiar University Theory Examinations for the last 3 semester
- ❖ I am Proud to say Alumni of our college.

Education:

Qualification	Board / University	Year of Completion
HSC	State Board of School Examination	2012
B.COM	Bharathiar University	2015
M.COM (CA)	Bharathiar University	2017
M.Phil.	Bharathiar University	Pursuing

2. Research

Research Areas/Interests:

- ❖ Marketing
- ❖ Finance
- ❖ Publications:
 - ❖ A Study on Digital Transformation and Its Effects on Business Model Innovation International Journal of Science, Engineering and Technology ISSN: 2348-4098, P-ISSN: 2395-4752 <https://www.ijset.in/wp-content/uploads/ICRDTCLTSG-117>
 - ❖ A Study on NEW HORIZONS IN BUSINESS UNDERSTANDING EMERGING TRENDS AND OPPORTUNITIES ISBN No: 2023,978-93-91303-55-6.

3. Experience

Certifications			
Title of Certification		Offering Institution	Year of Completion
Diploma in Co-Operative society		Annamalai University	2018
Total work experience as on (20.07.2026)		4 Years 5 Month	
Institution Name	Designation	Period from	Period to
Sakthi Polytechnic College, Appakoodal	Project Assistant	09.12.2019	15.02.2022
Sri Vasavi College (Self-Finance Wing)	Assistant Professor in B.Com(PA)	16.02.2022	Till date

4.Achievements

- ❖ Awards & Honours: NIL
- ❖ Conferences & Seminars Attended :
- ❖ Participated in the International Conference on “Role of digital transformation in commerce : leveraging technology in sustainable growth “ at Sri Vasavi College held on 4 th September 2025.
- ❖ Participated in the International Symposim on “Embracing Technological Innovation in the Banking Industry : Navigation Challenges and Exploring Growth Prospects” organized by Vellalar College for Women (Autonomous) held on 25.07.2025.
- ❖ Participated in the National Seminar on “ THE IMPACT OF DIGITALIZATION ON CONSUMER BEHAVIOUR NSIDCB’25” organized by Sri Vasavi College held on 28 th February 2025.
- ❖ Attended Five days Faculty Development Programme on ” Empowering Educators Teaching Pedagogy, Research and Innovation Skills” organized by Selvamm Arts and Science College Namakkal from 25.11.2024 to 29.11.2024.
- ❖ Presented the paper titled A study on awareness of organic food products in erode district in international conference at Sri vasavi College held on 23 and 24 February 2023.

5.Professional Engagement

Organisational Experience:

- ❖ Acted as **CIA Exam Co-ordinator** in the year 2022-2023.
Convener for the year 2025-2026
- ❖ In charge for Conducting of **VPL Sports** for last two years.
- ❖ Acted as a Staff Co-ordinator in **Rotaract Club** of Erode,08.07.2026 onwards for our Campus
- ❖ In charge as a **NSS Programme Officer** from 10.07.2026 Onwards
- ❖ Acted as a Committee Member for **one-day National Seminar** (NSGBESG-26) Jointly Organized by the Department of B.Com(CA) & B.Com(PA).