

Sri Vasavi College, Erode.

Faculty Profile

- **Name:** Dr.C.MANI
- **Designation:** Assistant Professor & Head
- **Department:** B.Com(PA)
- **Contact Details:**
 - Email: cmanibcom@gmail.com
 - Mob. No: 9123594933



1. About

Brief Bio:

I am working here for the past 33 years. I am very proud to say that I have produced 1500 Graduates in this College.

Education:

Qualification	Board / University	Year of Completion
HSC	State Board of School Examination	1985
B.Com.,	Bharathiar University	1989
M.Com.,	Bharathiar University	1991
M.Phil.,	Bharathiar University	1992
PGDCA.,	Alagappa University	2004
Ph.D.,	Bharathiar University	2012

Certifications: NIL

2. Research

- Research Areas/Interests:
 - Finance
 - Marketing
- Publications:

Author Name	Date of Publication	Title of the Paper	Journal Name
Dr.C.Mani, Assistant Professor in Commerce	February - 2017	A Study on level of satisfaction in food and accommodation of Indian tourists in Nilgiri district	International journal of management technology and Engineering Volume VII, Issue II ISSN: 2249-7455
Dr.C.Mani, Assistant Professor in Commerce	April - 2019	Digital Marketing and E-commerce customers utility towards online payment	Science Technology and Development journal Volume VIII, Issue IV ISSN: 0950-0707
Dr.C.Mani, Assistant Professor in Commerce	September - 2019	Issues and Security measures of Mobile Banking Apps	Journal of applied science and computations Volume VI, Issue IX ISSN: 1076-5131
Dr.C.Mani, Assistant Professor in Commerce	June 2021	Consumers' preference towards modes of cashless payment	Journal of fundamental and comparative research Volume VII, No. 6 ISSN: 2277-7067

3. Experience

Total work experience as on (20.07.2026)		33 years	
Institution Name	Designation	Period from	Period to
Sri Vasavi College (S.F.Wing)	Assistant Professor & Head, Department of B.Com(PA)	23.08.1993	Till Date

4. Achievements

- Awards & Honours:

Year	Title of the Award	Awarding Body
2021	Best Coordinator Award for Add - On Course	Sri Vasavi College (S.F. Wing)

- Conferences & Seminars Attended
 - Southern Regional Conference on "Research Trends in Commerce" conducted by Annamalai University Commerce Alumni Association, Department of Commerce, Annamalai University on Nov 24th and 25th -2000
 - Computer application Training Programme for Commerce Teacher Conducted by Department of Commerce Bharathiar University, Coimbatore held at Kongu Arts & Science College, Erode during 07.01.2002 to 13.01.2002
 - Workshop on "Finance & Computer Application" Organized by Department of Commerce Bharathiar University, Coimbatore on 1st October 2002

- Workshop on "Alpha & Omega of Research" Organized by Department of Business management, Commerce and Economics of Sri Vasavi College, Erode on 15.10.2002
- Faculty development Programme on "Nurturing Entrepreneurship" Organized by PSG - Science Technology Entrepreneurial Park held at PSG-STEP, Coimbatore on 9th Aug, 2003
- NAAC sponsored seminar in "Sharing of Best Practices-Institution Specific Insights held at Ramakrishna Mission Vidyalaya College of Arts & Science, Coimbatore on 19th March 2005.
- Faculty Seminar on "Carrier Guidance; Challenges and Opportunities" organized by Bharathiar University, Coimbatore on August 19" 2005 at Bharathiar University
- UGC Sponsored National Seminar on "Eradication of Poverty through innovative employment schemes" organized by Department of Commerce Urumu Dhanalakshmi College, Trichy on 28th & 29th September 2006
- National Conference on "The Indian Railways towards a New Horizon-challenges and Opportunities" Organised by PG & Research Department of Commerce, PG & UG Department of Commerce with Computer applications and Business Management on 20.01.2007. Sri Vasavi College, Erode
- National Conference on "Innovative Management practices for Global competitiveness" organized by Department of Business Management on 21.12.2012. Sri Vasavi College, Erode.
- National Seminar on "Progressive Initiatives by NAAC for Quality in Higher Education Institutions" organised by IQAC of PKR Arts College for Women on 01.03.2019.

- Program on the "Art of Writing Winnable project proposal for funding" organised by Principals Welfare Cell conducted on 23rd March, 2019 at Sankara College of science and commerce, Coimbatore.
- One Day International Level "E-Symposium on Way Forward to thrive in VUCA World" organised by Department of B. Com (PA), Sri Vasavi College, on 29.10.2021.
- One Day International Level Seminar on "The Growth and contribution of life insurance" organised by Department of Corporate Secretaryship, Sri Vasavi College, on 16th April 2022.
- International Conference on "Creativity and Innovation Enhance Business Growth and Success" held on 23rd & 24th February 2023 organised by Department of Commerce.
- International Symposium on "Strategic financial planning" organised by PG and research department of Commerce and Commerce (CA), Bharathidasan College of Arts and Science, Erode, held on 27th September 2024.

5. Professional Engagement

- Recognized Research Guide leading to M.Phil programme in Periyar & Bharathiar University
- Guided more than 25 M.Phils in Bharathiar & Periyar University
- Question Paper Setter & Examiner (UG & PG) in various Universities & Autonomous Colleges
- Acted as University Representative Officer for Bharathiar University Examinations
- Board of Studies Member in Bharathiar University, Erode Arts & Science College & Gobi Arts Science College (Autonomous)
- Member in Passing Board in Bharathiar University Examinations 2025 onwards
- Acted as a Inspection Commission Member for starting of new courses\ CPA\PII of UG Courses in various colleges appointed by Bharathiar University

- Evolution of M.Phil Dissertation as External Examiner in Madras University, Periyar University & Annamalai University
- Attended in many Doctoral Committee Meetings as a Subject Expert 2024 onwards

ORGANISATIONAL EXPERIENCE

- Head, Department of Commerce Sri Vasavi College (S.F.Wing) from 1993 to till date
- Convenor & Coordinator for various Programmes & functions organised in the College
- Organising Secretary for the National Conference on ‘The Indian Railways Towards a New Horizon-Challenges and Opportunities’, Organised by the Department of Commerce
- Planned and Organised various Guest Lecture Programmes, Workshops, Seminars, Paper Presentations, Intra Department functions, Bulletin Release, School Programmes and Industrial visit to the students in the Department Level
- Editor of the news Bulletin “The Vasavi Executive”
- Chairperson, Department Level Students Grievance Redressal Committee on CIA Examinations
- Served as Administrative Officer in Sri Vasavi College for 2 years
- Served as Hostel Deputy Warden in Sri Vasavi College, Hostel for 5 years
- Faculty-in-charge for Bharathiar University M.Com course (SDE) PCP classes
- Faculty-in-charge for Competitive Examinations free coaching classes conducted by District employment office (BSRB, SSC, TNPSC)

- Member in Students Grievance Redressal Cell
- Member, Students Anti-ragging cell
- Served in Examination assignment for conducting of Bharathiar University Theory Examinations
- Coordinator in NAAC - Criterion VII Report Preparation
- Coordinator for conducting various Add-on courses to the students
- Acted as coordinator for fresher's classes opening Inaugural function - 2020
- Acted as coordinator for New Building (Commerce Block) opening Inaugural function
- Acted as overall coordinator for Graduation Day function - 2024.
- Acted as a Convenor for one-day National Seminar (NSGBEBSG-26) Jointly Organized by the Department of B.Com(CA) & B.Com(PA).