

## Sri Vasavi College, Erode.

### Faculty Profile

- **Name:** Ms.S.Brindha
- **Designation:** Assistant Professor
- **Department:** B.Com (Computer Applications)
- **Contact Details:**9344215105
  - Email: brindhaselvan15@gmail.com



- **About**

**Brief Bio:**

I started my career in this institution as assistant professor in the year 2024, and also acted as CIA Exam Co-ordinator in the year 2024-2025 and placement Co-ordinator this year. Commerce educator with solid understanding of accounting, Finance and business focused on offering clear, Practical and useful teaching to students. Aiming to guide students toward success in their careers.

**Education:**

Qualification	Board / University	Year of Completion
HSC	State Board of School Examination	2019
B.Com	Bharathiar University	2022
M.Com	Bharathiar University	2024
M.Phil.	-	-
Ph.D.	-	-

<b>Certifications</b>			
Title of Certification	Offering Institution	Duration	Year of Completion
Computer Accountant using Tally Prime	Computer Software college	19.07.2023 to 19.09.2023	2023

- **Research**

- Research Areas/Interests:

- Marketing
- Human Resources Management
- Finance

Publications:Nil

- Books Published :

Title of Book : NEW HORIZONS IN BUSINESS UNDERSTANDING  
EMERGINGTRENDS AND OPPORTUNITIES

Editor and Author :Dr.M.Thamaraikannan Associate Professor and Head  
Commerce andMs.S.Brindha

Year of publication &ISBN No: 2023,978-93-91303-48-8

Title of Book : AI DRIVEN DIGITAL TRANSFORMATION IN  
BUSINESS-STRATEGIES FOR SUCCESS

Editor and Author :Dr.S.Saraswathi&Dr.S.Poongoodi Associate Professor  
And Head Commerce and Ms.S.Brindha

Year of publication &ISBN No: 2025&978-81-986613-6-4

Title of Book : ROLE OF DIGITAL TRANSFORMATION IN  
COMMERCE:LEVERAGING TECHNOLOGY IN  
SUSTAINABLE GROWTH

Author :Ms.S.Brindha

Year of publication & ISSN No: 2025&2348-4098,P-ISSN:2395-4752

- **Experience**

<b>Total work experience as on (10.12.2025)</b>	<b>1 Year and 6 months</b>
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<b>Institution Name</b>	<b>Designation</b>	<b>Period from</b>	<b>Period to</b>
Sri vasavi college (SFW)	Assistant professor	03.06.2023	Till date

- **Achievements**

- Awards & Honours:

- Won Athletic 4x100 MTS Relay First place of 27th Annual Sports meet at Dr.R.A.N.M arts and science college held on 14.5.22.
- Won Throw Ball Runner of 27th Annual Sports meet at Dr.R.A.N.M arts and science college held on 14.5.22.

- **Professional Engagement**

- Memberships: Nil

- Collaborations: Nil

- Editorial Work: Co-Editor in VASAVI VOICE.