

Sri Vasavi College, Erode.

Faculty Profile Page Layout

❖ **Name:** Mr. M. SANTHOSH

❖ **Designation:** Assistant Professor

❖ **Department:** Commerce

❖ **Contact Details:**

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Tabs/Sections (Expandable or Scrollable)

▪ About

Brief Bio:

I am an Assistant Professor in the Department of Commerce with a strong foundation in commerce and accounting. I am passionate about teaching and dedicated to guiding students toward academic excellence and professional growth. I actively participate in publications, seminars, and conferences, believing in continuous learning and innovation in education. In addition to my teaching role, I serve as the Placement Coordinator, Nodal Officer for the Tamil Nadu Government's Tamil Pudhalvan Scheme, and Mentor for Commerce students-supporting their career development and overall learning journey.

Education:

Qualification	Board / University	Year of Completion
HSC	Bharathi Kalvi Nilayam Higher Secondary School, Nasiyanur Erode 63807.	2018 - 2019
UG	Sri Vasavi College (Self-Finance Wing), Erode.	2019 - 2022
PG	Sri Vasavi College (Self-Finance Wing), Erode.	2022 - 2024
B.Ed.	Sri Vasavi College of Education, Erode.	2025 - Pursuing

○ Research

❖ Publications:

- Mr. M. Santhosh, 2025. Digital Payment Systems: A Core Driver of Financial Inclusion & Commerce. International Journal of Science, Engineering and Technology. ISSN: 2348-4098, P-ISSN: 2395-4752. <https://www.ijset.in/wp-content/uploads/ICRDTCLTSG-126.pdf>

❖ Books Published:

- Role of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth, 2025, EroGanic Publications, ISBN: 978-81-19824-28-1 (Chapter 13). <https://drive.google.com/file/d/1Of0uPvepg-iEndhoCbg6D5r-NWFg28y6/view?usp=drivesdk>

Certifications			
Title of Certification	Offering Institution	Duration	Year of Completion
Diploma in Computer Applications (DCA)	CSC Computer Education, Perundurai	6 Months	2019
Certificate for Completion of Front Accounting -2.4.7 Training	Spoken Tutorial project at IIT Bombay	-	2022

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- AI Driven Digital Transformation in Business Strategies for Success, 2025, Yazhli Global Multidisciplinary Research Organization (YGMRO) Tirupur, ISBN: 978-81-962447-8-1 (Chapter 50). https://drive.google.com/file/d/1Z5Pd6aWUWdn93Xx_leGnNEVY7z5NQ8a5/view?usp=drivesdk

○ Experience

Total work experience as on (31.12.2025)			
Institution Name	Designation	Period from	Period to
Sri Vasavi College (Self-Finance Wing), Erode.	Assistant Professor	June 03 2025	Till Date

○ Achievements

- Keynote Speaker or Conferences& Seminars Attended / Organised:

- Five Day FDP on “Microsoft Digital Skills” Organized by Tamil Nadu Skill Development Corporation, Government of Tamil Nadu, through the Naan Mudhalvan Programme held at Bharathiar University.
- One Day International Symposium on “Strategic Financial Planning” Organized by PG & Research Department of Commerce & Commerce (CA), Bharathidasan College of Arts & Science, Erode.
- Five Day FDP on “Empowering Educators Teaching Pedagogy, Research & Innovation Skills” Organized by Selvam Arts & Science College, Namakal.
- Five Day FDP on “Advanced Tally with GST” Organized by Tamil Nadu Skill Development Corporation, Government of Tamil Nadu, through the Naan Mudhalvan Programme held at Bharathiar University.
- National Seminar on “The Impact of Digitalization on Consumer Behaviour” Organized by Department of M.Com (CA) & Department of B.Com, Sri Vasavi College (Self - Finance Wing), Erode.
- International Conference on “AI Driven Digital Transformation in Business – Strategies for Success” Organized by PG Department of Commerce & Commerce (CA), Vellalar College for Women (Autonomous), Erode.
- International Symposium on “Embracing Technological Innovation in the Banking Industry: Navigating Challenges and Exploring Growth Prospects” Organized by Department of Commerce (Banking & Insurance), Vellalar College for Women (Autonomous), Erode.
- Peace 3203 – International Peace Day Celebration 2025 through the “World Record – Human Formation of the Peace Symbol”, Organized by Rotary & Rotaract International District 3203.
- Seminar on “The Goal of Developed India Role of Insurance Sector” organized by the Department of commerce in association with Insurance Institute of India, Mumbai at Vivekananda Arts and Science college for women, Sankagiri.

○ **Professional Engagement**

- Editorial Work:

- Role of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth (ISBN)
<https://drive.google.com/file/d/1Of0uPvepg-iEndhoCbg6D5r-NWFg28y6/view?usp=drivesdk>
- Role of Digital Transformation in Commerce: Leveraging Technology for Sustainable Growth (ISSN)
<https://www.ijset.in/international-conference-role-digital-transformation-commerce-leveraging-technology-sustainable-growth/>